



# Care Notes

A publication of Constant Companions Home Care

Constant Companions Home Care  
San Diego and S. Riverside Counties

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## Happy Birthday to— Us!



On October 14<sup>th</sup>, CONSTANT COMPANIONS HOME CARE turns 6 years old!

To celebrate our 6th year in business, Constant Companions is sporting a new look! For many of you this may be more familiar:



We would like to thank all of our referral sources, employees and clients and their families for their faith and support of our company through the years. It has been a wonderful experience being able to provide care and companionship for seniors in communities throughout San Diego County.

Rest assured we are still the *same agency*, owned and operated locally. We will continue to provide the same quality services at a reasonable price for all clients throughout San Diego and now South Riverside Counties.

## New Program

CONSTANT COMPANIONS HOME CARE realizes that in these difficult economic times there is a tendency for families to take risks that can be devastating emotionally and financially by hiring caregivers privately, instead of making us of agencies that can provide a caregiver that is reliable.

In response to this growing trend, CONSTANT COMPANIONS HOME CARE will add a new

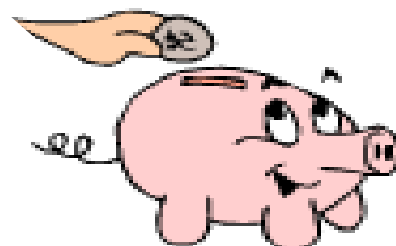
program to its scope of services called Direct Placement Services. This is a program that will offer potential direct-hire caregivers on a trial basis in the client's home, a sort of 'working-interview', if you will.

The required 4-week trial period will facilitate the acquisition of the best caregiver for each client's needs and personality. During the trial period, the caregiver will remain an employee of

CONSTANT COMPANIONS HOME CARE.

At the end of the trial period, if the client still wishes to direct hire, there is a buy-out option. Additionally, a representative will be able to provide the proper paperwork and guidance (our new Employer Kit) to establish legal employer/employee status in order to avoid any costly consequences of hiring 'under the table'.

Direct Placement Services will not replace our primary business model that includes ongoing oversight and management of employee caregivers placed in the home; it is simply a more affordable and informed option for the clients in our service area.



## The FAX is back!

When we first started the company back in October 2003 we had a fun and informative way to keep in touch with you all.

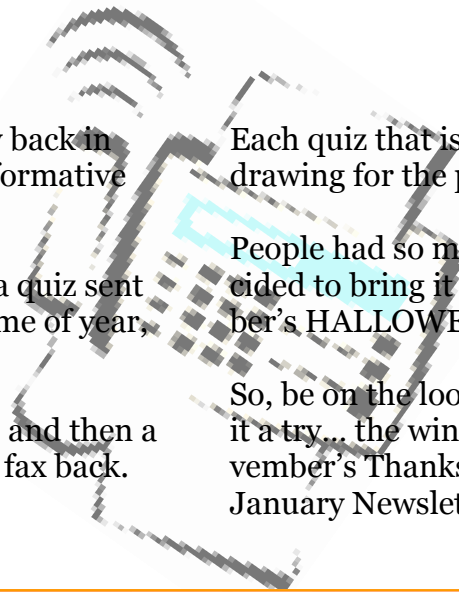
It was called **Just the Fax**, a trivia quiz sent out monthly that is based on the time of year, season or holiday.

Included on it are various fun facts and then a few questions that you answer and fax back.

Each quiz that is 100% correct is entered into a drawing for the prize that is listed on the fax.

People had so much fun with it that we have decided to bring it back to life starting with October's HALLOWEEN Trivia Fax.

So, be on the lookout for **Just the Fax!** and give it a try... the winner will be announced on November's Thanksgiving fax and in the December/January Newsletter.



## Fun Facts About Halloween

### Halloween History

The origins of Halloween can be traced to the ancient Celts. The Celtic New Year rituals first blended with Roman holidays and then the Roman Catholic All Saint's festival.

Source: <http://workingmoms.about.com/>



### Candy & Costumes by the Numbers

Each American ate 24.5 pounds of candy last year, on average. There were 2,077 costume rental shops across the country in 2006. About 1,170 manufacturers make chocolate and cocoa products, employing 39,457 people and shipping \$13.9 billion worth of sweets. The most are located in California and the number two state is Pennsylvania. Only 473 plants manufacture non-chocolate candy, worth \$7.2 billion, providing jobs for 18,733 people. Again, California was the sweetest state.



### Toothy Grins

Your Jack o' Lantern most likely came from Illinois, which grew 542 million pounds of pumpkin in 2007. California, New York and Ohio each produced at least 100 million pounds of the gourd.

# HAPPY HALLOWEEN!

Source: <http://workingmoms.about.com/>

We're on the Web!

[www.constant-companions.com](http://www.constant-companions.com)